

ORDER



KSNV

Orders	Order / Rev:	106697	Primary AE:	Amy McCreary
	Alt Order #:	06853041	Sales Office:	BLPHI
	Product Desc:	OBAMA SKED C	Sales Region:	National
	Estimate:	1781		
	Flight Dates:	09/18/12 - 10/01/12		
	Original Date / Rev:	09/17/12 / 10/09/12		
	Order Type:	GENERAL		
Agency	Name:	GMMB, Inc./ Washington D.C.		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		Washington Harbor	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Obama for America - <i>revised</i>		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLC01-Democrat	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	61	\$29,525.00	\$25,096.25
10/01/12	10/01/12	7	\$2,850.00	\$2,422.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	61	\$29,525.00	\$25,096.25	0.00
October 2012	7	\$2,850.00	\$2,422.50	0.00
Totals	68	\$32,375.00	\$27,518.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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Amy McCreary Start Of Order - End Of Order 100%

Order Share	Share	Total
KSNV	24%	\$32,375.00
Market	100%	\$134,895.83

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$40,468.75
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	25%	\$33,723.96
KTUD	1%	\$1,348.96
KVVU	15%	\$20,234.38
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$6,744.79

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/18/12	10/01/12	Today Show	CM	658a-9am	MTWTF--	:30	4	\$850.001	0.00	NM	8	\$6,550.00	

TODAY SHOW

Start Date End Date Weekdays Spots/Week Rate Rating

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Flight Dates: 09/18/12 - 10/01/12

Advertiser: Obama for America
Product Desc: OBAMA SKED C
Estimate: 1781

KSJV

Order / Rev: 106697
Alt Order #: 06853041
Flight Dates: 09/18/12 - 10/01/12

Advertiser: Obama for America
Product Desc: OBAMA SKED C
Estimate: 1781

KSNV

Totals 68 \$32,375.00